

FOR IMMEDIATE RELEASE

## **ELAN adds Corporate Communications Pro to Fast-Growing Team**

### **Don Logay Productions to Oversee Media and Public Relations**

SAN DIEGO, Calif. – June 1, 2010

ELAN General Contracting, Inc., a leading nationwide full-service commercial Retail Design/Build company, today announced award-winning journalist and seasoned Corporate Communications Specialist, Don Logay, has joined the company's experienced management team.

Don Logay has over 30-years of writing and production experience. As writer / producer / director, he provided scripts and on-site staging for live business theater and multi-media presentations for hundreds of "Fortune 500" corporate meetings in major convention cities all throughout the U.S., Hawaii, the Caribbean and worldwide at famed sites such as Zurich, Paris and London.

Logay is also a 25-year veteran journalist, contributing articles for hundreds of publications of all types and size and is an award-winning construction industry writer. He was formerly Editor-in-Chief of the three top national professional remodeling magazines. In 1982, he also created and produced the widely quoted "Annual Cost vs. Value Study" for residential remodeling investment and return.

Today Logay writes the popular "On The House" tip-of-the-day series for homeowners, now in its tenth year and heard daily on over 300 radio stations nationwide. The series won two first place "International Communicator Radio Awards" in 2002 for writing and creative concept. He has won numerous awards for film and excellence in Journalism and writes news-info articles for print on a wide variety of subjects, as well as TV infomercials, documentary videos and business books. Don Logay now will also handle media relations, public relations, press releases, magazine articles and editorials for ELAN General Contracting and will assist with numerous special events.

"Based on many years of covering and reporting on all aspects of the Construction industry... I must say, I am extremely impressed," Logay states. "First, by ELAN's level of commitment to its customers... and second, by the extreme dedication and professionalism of its people...at all levels... both of which are the foundation for the company's many long-lasting relationships and impressive record of successfully completing projects of all size and scope."